

## THE NEW YORK TELEVISION FESTIVAL AND NBC ANNOUNCE SPECIAL PREMIERE SCREENING OF “CHUCK”

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*Third annual indie TV fest will also present NBC Comedy Short Cuts  
screenings hosted by cast members of “30 Rock”*

[NEW YORK, NY, Aug. 27, 2007] – The New York Television Festival (NYTVF) joined with Premiere Network Sponsor NBC today to announce a special sneak-preview event featuring the new hour-long action-comedy series, “Chuck.” Scheduled for 9:00 PM on Friday, September 7<sup>th</sup> at New World Stages in Midtown Manhattan, the event is part of the NYTVF’s Premiere Week screening series. Now entering its second year, this series offers press and festival audiences a first look at the most anticipated network shows of the new TV season. The NYTVF will also present a special screening of NBC’s Comedy Short Cuts film series hosted by several members of the cast of the hit comedy “30 Rock” on Thursday, September 6<sup>th</sup>.

“We are thrilled to be working again with NBC and are excited to debut a terrific new show like ‘Chuck’ during the Premiere Week screening series,” said NYTVF Founder Terence Gray. “The NYTVF is proud to showcase the work of up-and-coming artists, and NBC Comedy Short Cuts is a terrific program spotlighting some very talented writers and producers. It is a perfect fit for the Festival.”

"The NYTVF is a perfect venue to discover new artists and present innovative original material and that is why we are so proud to have the opportunity to showcase NBC'S 'Comedy Short Cuts' and the new action comedy series 'Chuck,'" said Marc Hirschfeld, executive vice-president of casting at NBC.

Debuting on NBC Monday, September 24<sup>th</sup> at 8/7c PM, “Chuck” is a one-hour, action-comedy series about Chuck Bartowski (Zachary Levi, "Less Than Perfect") -- a computer geek who is catapulted into a new career as the government's most vital secret agent. When Chuck opens an e-mail subliminally encoded with government secrets, he unwittingly downloads an entire server of sensitive data into his brain. Now, the fate of the world lies in the unlikely hands of a guy who works at a Buy More Electronics store. Instead of fighting computer viruses, he must now confront assassins and international terrorists.

“Chuck” was created by executive producer, Josh Schwartz ("The O.C.") and executive producer-director McG ("Charlie's Angels," "We Are Marshall"). Josh Schwartz and Chris Fedak wrote "Chuck," which is produced by College Hill Pictures, Wonderland Sound and Vision, in association with Warner Bros. Television.

On Thursday, September 6<sup>th</sup>, at 7:00 PM, the NYTVF is staging a special presentation of NBC’s Comedy Short Cuts hosted by the cast members of NBC’s “30 Rock.” Scheduled to appear are Tracy Morgan, Scott Adsit, Judah Friedlander, Jack McBrayer, Keith Powell, Katrina Bowden and Lonny Ross. Comedy Short Cuts is a unique showcase of independent short comedy films made by a culturally diverse production team, cast, and theme. NBC Universal produces this festival to uncover diverse talent in front of and behind the camera for future development. Last year's top awarded filmmakers have produced a digital series for

NBCU which will begin airing on NBC's [www.DotComedy.com](http://www.DotComedy.com) in October. Select films have also been included in a special Comedy Short Cuts screening at the prestigious Montreal Just For Laughs Comedy Festival and other semi-finalists will be shown on The Sundance Channel later this fall. For more information on NBC-Universal's diversity initiative, visit [www.DiverseCitynbcuni.com](http://www.DiverseCitynbcuni.com).

Both of these events are free and open to the public, provided you RSVP a ticket through the NYTVF Web site. All-Access Passes and Industry Packages are also available on the Festival Web site. To order, visit [nytvf.com](http://nytvf.com) and click on "Box Office." The 2007 NYTVF opens on Wednesday, September 5<sup>th</sup> and runs through Sunday, September 9<sup>th</sup>.

The NYTVF debuted in 2005 as the industry's first showcase for independent television. Recent pilots that premiered at the Festival and have been sold to major networks include the scripted comedy "Split the Difference" to NBC Universal Television Studios and the improv comedy pilot "Criss-Cross" to A&E Television Networks. Additionally, the reality series "Off the Hook" was purchased and developed as a series by Versus.

The NYTVF is supported by Signature Sponsors MSN, Xbox and Procter & Gamble Productions. TV Guide and the William Morris Agency are Official Supporting Sponsors. Official Network Sponsors for the 2007 NYTVF include NBC Universal, FOX, ABC, A&E, Bravo and E!. The NYTVF works in conjunction with the Mayor's Office of New York City.

For more information on the NYTVF, please visit [www.newyorktelevisionfestival.com](http://www.newyorktelevisionfestival.com).

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#### About the New York Television Festival

The NYTVF was founded in 2005 as the industry's first recognized independent television festival, providing a platform to elevate the work of artists creating for the small screen. Held annually each fall in New York City, the birthplace of modern television, the Festival unites artists, executives, industry figures, and fans together in one forum to celebrate the medium and to help shape its future. Along with the Independent Pilot Competition, the Festival features panel discussions, network premiere screenings, and other special events designed to honor television as an institution and as an art form.