



PRESS RELEASE

**NYTVF AND ION TELEVISION ANNOUNCE PARTNERSHIP
ON NEWLY LAUNCHED SCREENPLAY COMPETITION:
“ACT I: THE ION TELEVISION MOVIE CONTEST”**

**DRAMA SCREENWRITERS WILL BE GIVEN A CHANCE TO WIN
DEVELOPMENT DEAL WITH ION TELEVISION**

New York, N.Y. – September 28, 2009 -- The New York Television Festival (NYTVF) and ION Television announce their partnership on a newly created screenplay writing competition monikered “Act I: The ION Television Movie Contest”. This competition, which launches immediately and runs through November 30, offers drama screenwriters the opportunity to win a coveted development deal with the network. The announcement was jointly made by Leslie Chesloff, EVP, Programming, ION Media Networks and Terence Gray, NYTVF Founder.

“We are excited to partner with NYTVF on this original film competition,” said Leslie Chesloff, EVP, Programming, ION Media Networks. “ION Television is dedicated to building its original programming slate, and we are looking forward to producing a dozen films over the course of the next year. It’s no secret that there are many talented screenwriters in the creative community with compelling screenplays who are looking for that ‘one big break’. We are thrilled to give the winner the opportunity to show his or her work to the American television audience.”

“The New York Television Festival is proud to team up with ION Television,” said NYTVF Founder Terence Gray. “A major goal of the Festival is to provide avenues for our community to develop their ideas at the network level, and Act I: The ION Television Movie Contest is an exciting opportunity for us and our artists.”

“Act I: The ION Television Movie Contest” is a unique contest offering screenwriters a chance to have their original drama script developed into a new TV movie to air on the recently rebranded ION Television, a broadcast network that reaches over 96 million households. One winner is guaranteed a development deal with ION Television. To enter, writers must submit a movie treatment (5 to 10 pages) and the first act of their screenplay (20 to 40 pages). The deadline for entry is November 30, 2009. Check www.nytvf.com and www.iontelevision.com for details.

About the New York Television Festival

The NYTVF was founded in 2005 as the industry’s first recognized independent television festival, providing a platform to elevate the work of artists creating for the small screen. Held annually each fall in New York City, the birthplace of modern television, the Festival unites artists, executives, industry figures, and fans together in one forum to celebrate the medium and to help shape its future. Along with the Independent Pilot Competition, the Festival features panel discussions, network premiere screenings, and other special events designed to honor television as an institution and as an art form.

About ION Television

ION Television (www.iontelevision.com) is a general entertainment network which reaches over 96 million U.S. television households via its nationwide broadcast television, cable and satellite distribution systems. Launched in 2006, ION Television features popular TV series and movies from the award-winning libraries of RHI Entertainment, CBS Television, NBC Universal, Sony Pictures Television, Twentieth Television and Warner Bros. Parent company, ION Media Networks, Inc., owns and operates the nation's largest broadcast television station group. Using its digital multicasting capability, ION Media Networks has launched the digital TV brands qubo, a channel for children focusing on literacy and values, and ION Life, a channel dedicated to active living and personal growth. It also has launched Open Mobile Ventures Corporation (OMVION), a business unit focused on the research and development of portable, mobile and out-of-home transmission technology using over-the-air digital television spectrum. For more information, visit www.ionmedia.com.

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