

**A&E NETWORK
AND THE NEW YORK TELEVISION FESTIVAL
PARTNER TO LAUNCH
“A&E UNSCRIPTED DEVELOPMENT PIPELINE”**

Inaugural pipeline seeking independent producers to submit docu-series treatments and tape focused on unique personalities

One producer to create original unscripted pilot with A&E and production partner, Left/Right Productions

[New York, NY, May 26, 2011] – **A&E Network** and the **New York Television Festival (NYTVF)** today announced an innovative program seeking original unscripted television treatments from independent artists and production companies. Artists should focus on treatments that center on individuals or small groups that represent unique points of view. The top treatments will be reviewed by the network and the winning producer’s concept will be produced as a pilot in partnership with A&E Network and production partner, Left/Right. A&E has committed to fund the production of the winning concept.

“We are excited to partner with the NYTVF and Left/Right to offer talented independent television producers the opportunity to have their ideas brought to life,” said David McKillop, Executive Vice President of Programming, A&E.

“The NYTVF is thrilled to be expanding our relationship with longtime partner A&E on this new groundbreaking content development initiative,” said NYTVF founder Terence Gray. “That an independent producer can pitch a great idea and through this initiative see their concept come to life by being made into a network-supported pilot, is truly phenomenal.”

The initiative is open to U.S. residents age 18 and over who do not have any contractual commitments preventing them from entering into an exclusive development deal with A&E. Unscripted formats not currently under development at a network, studio or major production company and meeting all other criteria in the Official Rules are eligible for the competition.

Completed entries will include a two (2) – four (4) minute DVD of the subject video and a one (1) to two (2) page treatment describing the unscripted format. Official contest rules and dates can be accessed through the contest Web site located at http://nytvf.com/2011_ae_pipeline.htm. The NYTVF will be accepting entries from June 20, 2011 through July 15, 2011.

A screening committee of NYTVF officials will narrow the pool of entrants down to 25 semi-finalists. These semi-finalists will be presented to A&E development executives, who will select five finalists, each of whom will receive notes on their projects and

\$2,500 to shoot short presentations, exploring their subject, under the guidance of production partner, Left/Right Productions. One winner will be selected by A&E, and he/she will participate in the production of the pilot, as well as enjoy a co-executive producer and co-creator credit on the pilot and any subsequent series. Additionally, A&E may elect to enter into development agreements with the remaining finalists and all of the 25 semi-finalists will be invited to participate in the 2011 New York Television Festival as Official Artists.

"Left/Right is thrilled to partner with A&E and the NYTVF to give talented independent producers a real chance to launch their careers and see their work on television," remarked Banks Tarver, Co-Founder and Co-President of Left/Right.

In addition to the A&E Unscripted Development Pipeline, the NYTVF oversees annual development initiatives in partnership with a number of network, studio and brand sponsors, including previously announced 2011 partners FOX, IFC, MTV, and FX. Last year, the Festival received nearly 2,500 submissions to its various initiatives and welcomed over 150 official artists to the Festival last September.

The NYTVF is supported by perennial partners AETN, FOX, MSN, ABC, NBC Universal, AMC Networks, MTV Networks, ION Television, William Morris Endeavor Entertainment and CAA, as well as new partners UTA, USA Network, Hallmark Channel, FX, Bing and BBC America. The NYTVF works in conjunction with the Mayor's Office of New York City.

About A&E Network

A&E is "Real Life. Drama." Now reaching 100 million homes, A&E is television that you can't turn away from; where unscripted shows are dramatic and scripted dramas are authentic. A&E offers a diverse mix of high quality entertainment ranging from the network's original scripted series, including "The Glades," to signature non-fiction franchises, including the Emmy-winning "Intervention," "Dog the Bounty Hunter," "Hoarders," "Billy the Exterminator" and "Storage Wars," and the most successful justice shows on cable, including "The First 48" and "Manhunters." The A&E website is located at www.aetv.com. For more press information and photography please visit us on the web at www.aetvpress.com.

About NYTVF

Established in 2005, the NYTVF is a pioneer of the independent television movement, constructing new and innovative paths of development and talent identification, while simultaneously complementing the traditional television development model. Its annual New York Television Festival – held each fall in New York City – is recognized as the industry's first independent television festival which provides a platform to elevate the work of artists creating for the small screen. Through the Festival and other year-round activities, NYTVF's mission is to connect its community of over 8,500 independent creative artists with leading networks, studios and brands by cultivating relationships that

lead to new opportunities.

Thus far in 2011, NYTVF has announced a new partnership with FX, as well as the continuation of partnerships with IFC and MTV, with each of the three networks committing to award development deals to winners of NYTVF's annual Independent Pilot Competition. Additionally, NYTVF and FOX have partnered for the fourth consecutive year to create a Comedy Script Contest, providing aspiring writers the opportunity to win \$25,000 and a development deal with FOX. For more information on NYTVF, the annual Festival and these competitions, visit www.nytvf.com.

About Left/Right

Left/Right is a New York-based production company that creates unscripted television series, documentaries, and film projects by blending the conventions of documentary filmmaking with the look and feel of scripted television. Founded in 2006, by Banks Tarver and Ken Druckerman, the company has developed and produced a wildly diverse selection of shows and features including the Emmy Award-winning "This American Life," for Showtime, "The Real Face of Jesus," for History, "9 By Design" and "The Fashion Show," for Bravo, and "I Want to Work for Diddy," for VH1. While the formats and backdrops may change, Left/Right's mission is always the same: to tell great stories that audiences want to watch. For more information, visit us on the web at www.leftright.tv.