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**NYTVF TO HOST LONDON EVENT, FURTHER EXPANDING INTERNATIONAL DEVELOPMENT INITIATIVE
WITH NYTVF LONDON**

***BBC America, Warner Bros. International Television Production and Fox Television Studios, in
Conjunction with Apostle, sign on as Signature Sponsors; BAFTA and Pact Lending Support for Event
Slated for 11.11.11***

Studio Development Partners offering Guaranteed Development Deals to UK-based Creators

[NEW YORK, NY, *October 11, 2011*] – The NYTVF (www.nytvf.com) today announced continued international expansion with the launch of the first annual NYTVF LONDON. The event will take place on November 11, 2011, and will feature an afternoon of panels focused on opening the U.S. television market to UK-based independent television producers and production companies, followed by a cocktail reception.

Also at the event, signature sponsors Fox Television Studios, in conjunction with Apostle (*Rescue Me*), and Warner Bros. International Television Production will be announcing guaranteed development initiatives with NYTVF, open exclusively to UK producers. The NYTVF, in conjunction with each studio, will begin accepting submissions on November 11, with additional details around these opportunities being announced. Additionally, signature sponsor BBC America will host the NYTVF LONDON opening session, as well as the event's closing cocktail reception.

"We are coming off of our flagship New York Television Festival, in which nine industry partners presented thirteen guaranteed deals to U.S.-based creators and nearly forty networks, studios, agencies and production companies met with over 200 artists to begin relationships that could yield many more deals to come. It's thrilling that artists from around the world could enjoy similar opportunities and we're excited to expand our development relationships to serve the exceptional creative community in the UK," said NYTVF Founder Terence Gray. "We are grateful to our inaugural partners for their support and look forward to a terrific event in London in November. I'm certain that there are many producers that will be excited by the opportunities being presented by our development partners."

The event, taking place at 195 Piccadilly in London, will be hosted with the support of the British Academy of Film and Television Arts (BAFTA) and the UK-based Producers Alliance for Cinema and Television (Pact).

“A key part of our current strategy at Pact is to bring our members into contact with international buyers through events such as the NYTVF London festival. We are very focused on developing relationships with both major markets like North America as well with the new, emerging territories,” said John McVay, chief executive of Pact. “We look forward to working with the NYTVF to help UK independent producers build more successful business and we hope the relationship blossoms over the coming months and years.”

BBC America General Manager Perry Simon said: “BBC America has been showcasing the best of British television for over 13 years thanks to our great relationship with all the major British broadcasters and independent producers. As we take the channel to the next level, introducing BBC America original productions to the mix, we look forward to continuing these vital creative partnerships.”

“This event gives Warner Bros International Television Production the opportunity to do what we do best, working with the next generation of creative talent to identify great ideas and then develop and hopefully bring them to screen,” added Andrew Zein, senior vice president, creative format development & sales, Warner Bros. International Television Production.

Gabriel Marano, vice president of programming at Fox Television Studios, said, “Fox TV Studios has a history of cultivating relationships with international producers to create compelling new programming for both the US and international markets. Our AMC show, ‘The Killing,’ based on a Danish mini-series, is an example of this international dialogue and collaboration, and we are extremely excited to further the conversation with UK producers through NYTVF London.”

“NYTVF’s remit to develop and provide artists with opportunities to create, share, network and showcase their most promising ideas, echoes the Academy’s learning and events remit. We aim to provide new talent a platform where they can gain access to the industry, share ideas with experts and contribute to creative excellence in the hope we are nurturing the stars of the future,” said BAFTA Head of Learning and Events Tim Hunter. “The BAFTA Rocliffe New Writing Forum showcased the work of three comedy stars of the future to the American TV market at this year’s New York Television Festival. To continue our rewarding relationship with the NYTVF, we are excited to partner on this outstanding day of opportunities for UK producers.”

About the NYTVF

Established in 2005, the NYTVF is a pioneer of the independent television movement, constructing new and innovative paths of development and talent identification, while simultaneously complementing the traditional television development model. Its annual New York Television Festival – held each fall in New York City – is recognized as the industry’s first independent television festival which provides a platform to elevate the work of artists creating for the small screen. Through the Festival and other year-round activities, the NYTVF’s mission is to connect its community of over 8,500 independent creative artists with leading networks, studios and brands by cultivating relationships that lead to new opportunities. For more information on the NYTVF, the annual Festival and these competitions, visit www.nytvf.com.

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