



**A&E NETWORK
AND THE NEW YORK TELEVISION FESTIVAL
PARTNER FOR SECOND ANNUAL
“A&E UNSCRIPTED DEVELOPMENT PIPELINE”**

Pipeline seeking independent producers and production companies to submit docu-series treatments and tape focused on unique personalities

Five finalist projects will receive development funding from the network with one winner earning \$10,000 and the opportunity to participate in pilot production

[New York, NY, January XX, 2012]– A&E Network and the New York Television Festival (NYTVF) today announced the second installment of an innovative program seeking original unscripted television treatments from independent artists and production companies. Producers should focus on treatments that focus on big characters in exciting and fresh worlds that are highly entertaining and of the moment. Twenty-five semi-finalists will be reviewed by the network with five finalists receiving development funding to produce additional tape. Finally, one winner will receive \$10,000 and the opportunity to participate in the production of a pilot based on their concept.

“We are proud to partner with the NYTVF once again to offer talented independent television producers the opportunity to have their ideas brought to life,” said David McKillop, Executive Vice President of Programming, A&E.

“We’re thrilled to again partner with A&E on this terrific initiative, which has changed the way partners can utilize the NYTVF to solicit and develop ideas from our vast community of creators,” said NYTVF founder Terence Gray. “A&E has been a stalwart supporter of the NYTVF and our artistic community since the Festival’s launch in 2005, and we’re honored to team with them to provide meaningful, career-changing opportunities to talented producers and storytellers.”

The initiative is open to U.S. residents age 18 and over who do not have any contractual commitments preventing them from entering into an exclusive development deal with A&E. Unscripted formats not currently under development at a network, studio or major production

company and meeting all other criteria in the Official Rules are eligible for the competition.

Completed entries will include a two (2) – four (4) minute DVD of the subject and a one (1) to two (2) page treatment describing the unscripted format. Official contest rules and dates can be accessed through the contest Web site located at http://www.nytvf.com/2012_ae_pipeline.html. The NYTVF will be accepting entries from March 6, 2012 through April 3, 2012.

A screening committee of NYTVF officials will narrow the pool of entrants down to 25 semi-finalists. These semi-finalists will be presented to A&E development executives, who will select five finalists. Each of the five finalists will receive notes on their projects and \$2,500 to shoot short presentations, exploring their subject, under the guidance of the network. One winner will be selected by A&E, and he/she will receive \$10,000 and have the opportunity to participate in the production of the pilot. Additionally, A&E may elect to enter into development agreements with the remaining finalists and all of the 25 semi-finalists will be invited to participate in the 2012 New York Television Festival as Official Artists. Official Artists have the exclusive opportunity to participate in the [artist-only track at the Festival](#), including NYTVF Pitch as well Executive Access and Artist Development Chats.

In addition to the A&E Unscripted Development Pipeline, the NYTVF oversees annual development initiatives in partnership with a number of network, studio and brand partners, including previously announced [2012 Independent Pilot Competition](#) partners IFC, MTV and VH1 as well as [NYTVF Pitch](#) Partners, BIO, Hasbro Studios, Logo, SevenOne International, Sundance Channel, and the UK's Channel 4.

Information for these and all NYTVF submission opportunities can be found at <http://www.nytvf.com/submit.html>. Producers selected as finalists or semi-finalists in any NYTVF initiative throughout the year will be invited to participate in the 2012 Festival as Official Artists.

About A&E Network

A&E is “Real Life. Drama.” Now reaching more than 99 million homes, A&E is television that you can’t turn away from; where unscripted shows are dramatic and scripted dramas are authentic. A&E offers a diverse mix of high quality entertainment ranging from the network’s original scripted series, including “The Glades” and “Breakout Kings,” to signature non-fiction franchises, including the Emmy-winning “Intervention,” “Dog the Bounty Hunter,” “Hoarders,” “Beyond Scared Straight” and “Storage Wars,” and the most successful justice shows on cable, including “The First 48.” The A&E website is located at www.aetv.com. For more press information and photography please visit us on the web at www.aetvpress.com.

About the NYTVF

Established in 2005, the NYTVF is a pioneer of the independent television movement, constructing new and innovative paths of development and talent identification, while

simultaneously complementing the traditional television development model. Its annual New York Television Festival – held each fall in New York City – is recognized as the industry’s first independent television festival, which provides a platform to elevate the work of artists creating for the small screen. Through the Festival and other year-round activities – including NYTVF London, which launched in 2011 – the NYTVF’s mission is to connect its community of over 8,500 independent creative artists with leading networks, studios and brands by cultivating relationships that lead to new opportunities. For more information on the NYTVF, the annual Festival and these competitions, visit www.nytvf.com.

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