

FOR IMMEDIATE RELEASE



**NYTVF ADDS EIGHT UNSCRIPTED
DEVELOPMENT PARTNERS FOR 2014**

Indie TV organization welcomes new partners Investigation Discovery, FremantleMedia North America, FYI, and WE tv in addition to returning networks Channel 4, National Geographic Channels, SundanceTV, and truTV

*Each will offer a development award during the
10th Annual New York Television Festival*

[New York, NY, April 15, 2014] The NYTVF (www.nytvf.com), an organization dedicated to identifying and nurturing top independent creative talent and fostering connections with networks, studios and brands, today announced the addition of eight unscripted development partners for their tenth annual festival this fall. Investigation Discovery, **FremantleMedia North America, FYI, and WE tv** are coming aboard as new development partners, with **Channel 4** (Entertainment division), **National Geographic Channels, SundanceTV** and **truTV** all returning from last year. These eight join previously-announced 2014 development partners A&E, Comedy Central, HISTORY, and Lionsgate/Sea to Sky (who is partnering with Channel 4's Drama division) and all 12 have committed to offer a development award to independent artists this year.

“We've long endeavored to open doors across the television spectrum, and I'm thrilled by the support of our unscripted partners,” said NYTVF Founder Terence Gray. “The NYTVF provides buyers with a real opportunity to message specifically to a group of talented and out-of-the-box creators, yielding unique, fresh, and valuable concepts and relationships with tremendous potential.”

During the 2014 New York Television Festival, each of the NYTVF's Development Partners will offer a development award to an outstanding Official Artist from the Festival's 2014 competitions. Submission information, deadlines and creative briefs from each partner can be found at <http://nytvf.com/deals.html>.

About NYTVF Official Artists

NYTVF's 2014 class of Official Artists will be made up of individuals that are named a finalist or semi-finalist in any of the NYTVF's 2014 **Sponsored Initiatives** (including the fourth annual [A&E Unscripted Development Pipeline](#); deadline: May 28) or who created the top selections in the Festival's **Independent Pilot Competition (IPC)**. The [IPC](#) (deadline: June 27) is NYTVF's flagship competition that seeks independently-produced, original television pilots ranging from 4-22 minutes in length, across all genres and from creators around the world. All officially selected pilots in the IPC will screen at the 2014 New York Television Festival in October and be distributed to NYTVF's juries, industry partners and sponsors in the weeks prior to the Festival. Creators are given access to [NYTVF Connect](#) – exclusive, Artist-only networking, educational and pitch events, including NYTVF Pitch.

About the NYTVF

Established in 2005, the NYTVF constructs new and innovative paths of development and talent identification, while simultaneously complementing the traditional television development model. By partnering directly with networks, studios, production companies, digital platforms and brands, the NYTVF provides its Industry Partners with a streamlined development model, leveraging its vast creative community of over 14,000 independent producers and production companies, to create content with specific partners in mind. During the annual New York Television Festival – held each fall in New York City – the NYTVF brings together its top artists and industry decision-makers for a series of events designed to foster networking, collaboration and education. The Festival also marks the culmination of the organization's yearly development efforts and features screenings of top independent content, educational panels, fan events, red carpet premieres, and more. For more information on the NYTVF and the annual Festival, visit www.nytvf.com, and to learn about opportunities to submit for its year-round competitions, visit <http://www.nytvf.com/submit.html>.

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