



SCRIPPS NETWORKS INTERACTIVE'S TRAVEL CHANNEL AND ULIVE WILL MARK INAUGURAL PARTNERSHIP WITH NYTVF BY AWARDING A GREENLIT DIGITAL SERIES

[*New York, NY, May 20, 2014*] The NYTVF (www.nytvf.com), an organization dedicated to identifying and nurturing top independent creative talent and fostering connections with networks, studios, and brands, today announced the addition of **Scripps Networks Interactive's Travel Channel** and **ulive** (an online video site and distribution arm) as Development Partners for their tenth annual festival this fall. First-time NYTVF partners, Travel Channel and ulive are teaming up to offer a digital series to an independent artist participating in this year's New York Television Festival. Original concepts will be vetted from the NYTVF's 2014 class of Official Artists who participate in the NYTVF Pitch. This marks the first multi-branded corporate partnership with NYTVF that includes a guaranteed digital series order.

This partnership join previously-announced 2014 development partners **A&E, Channel 4, Comedy Central, FremantleMedia North America, FYI, HISTORY, Investigation Discovery, Lionsgate/Sea to Sky, National Geographic Channels, SundanceTV, truTV, and WE tv**, each of which has committed to offer a development award to independent artists this year.

"Travel Channel is always searching for fresh ways to connect its viewers with the excitement and passion that comes with travel -- across all media platforms. We look forward to identifying the next great storyteller and giving them the opportunity to share their unique POV through an original digital series," says Ross Babbit, SVP, Programming and Development, Travel Channel.

"This is a really exciting partnership with an incredibly tangible end-game: a great, emerging producer who gets into the Festival is going to produce a digital series with the team at Travel Channel and ulive," said NYTVF Founder Terence Gray. "There are a lot of firsts for our organization in this unique partnership, and we're incredibly honored to be working with the Travel Channel and ulive teams to give a deserving creator this awesome opportunity."

"We are excited to be working with NYTVF and partner with our sister brand Travel Channel to be a digital incubator for new programming ideas and talent," said Amy Emmerich, SVP of Programming at ulive. "And with ulive.com and ulive Lifestyle Network, we can provide further distribution and exposure for the winning series."

During the 2014 New York Television Festival, each of the NYTVF's Development Partners will offer a development award to an outstanding Official Artist from the Festival's 2014 competitions. Submission information, deadlines and creative briefs from each partner can be found at <http://www.nytvf.com/deals.html>.

About NYTVF Official Artists

NYTVF's 2014 class of Official Artists will be made up of individuals that are named a finalist or semi-finalist in any of the NYTVF's 2014 **Sponsored Initiatives** (including the fourth annual A&E Unscripted Development Pipeline; deadline: May 28) or who create the top selections in the Festival's **Independent Pilot Competition (IPC)**. The IPC (deadline: June 27) is NYTVF's flagship competition that seeks independently-produced, original television pilots ranging from 4-22 minutes in length, across all genres and from creators around the world. All officially selected pilots in the IPC will screen at the 2014 New York Television Festival in October and be distributed to NYTVF's juries, industry partners, and sponsors in the weeks prior to the Festival. Creators are given access to NYTVF Connect – exclusive, Artist-only networking, educational, and pitch events, including NYTVF Pitch.

About Travel Channel

TRAVEL CHANNEL (www.TravelChannel.com) is a multiplatform travel lifestyle brand with the core mission of providing inspiring and compelling programming that takes viewers beyond their everyday destinations, making the unfamiliar familiar, whether it's around the world or around the block. A dual feed network that is also available in HD, Travel Channel is the world's leading travel media brand, and is available in over 94 million U.S. cable homes. Owned and operated by Scripps Networks Interactive (NYSE: SNI), Travel Channel has offices in Chevy Chase, MD, and New York, NY. Scripps Networks Interactive (NYSE: SNI) also owns and operates HGTV, DIY Network, Food Network, Cooking Channel and Great American Country.

About ulive

ulive is a digital lifestyle video brand for today's busy consumer. Owned and operated by Scripps Networks Interactive, Inc. (NYSE: SNI), ulive expands on the Scripps Networks lifestyle promise: to bring the best videos to viewers wherever and whenever they want. At the center is ulive.com, a premium video portal, home to lifestyle videos from brands you know and trust – including Food Network, HGTV, Travel Channel, Cooking Channel, DIY Network and Great American Country – as well as premium third-party videos and more than 80 original series from beloved TV stars and hot new digital talent. The ulive Lifestyle Network (ULN), ulive's accompanying video distribution arm, delivers premium video content across a curated ecosystem of lifestyle publishers. With videos covering food, home, travel, parenting, wellness, beauty and fashion, ulive entertains and informs to help you make the most out of life. Whatever you live for, find great videos about it on ulive.

About the NYTVF

Established in 2005, the NYTVF constructs new and innovative paths of development and talent identification, while simultaneously complementing the traditional television development model. By partnering directly with networks, studios, production companies, digital platforms and brands, the NYTVF provides its Industry Partners with a streamlined development model, leveraging its vast creative community of over 14,000 independent producers and production companies, to create content with specific partners in mind. During the annual New York Television Festival – held each fall in New York City – the NYTVF brings together its top artists and industry decision-makers for a series of events designed to foster networking, collaboration and education. The Festival also marks the culmination of the organization's yearly development efforts and features screenings of top independent content, educational panels, fan events, red carpet premieres, and more. For more information on the NYTVF and the annual Festival, visit www.nytvf.com, and to learn about opportunities to submit for its year-round competitions, visit <http://www.nytvf.com/submit.html>.

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