



**THE ORCHARD OFFERING GUARANTEED SIX-EPIISODE DIGITAL SERIES  
ORDER TO INDEPENDENT TV CREATORS AT  
2014 NEW YORK TELEVISION FESTIVAL**

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**Independent Distributor's First Original Series  
to be Available on its Multichannel Network**

[New York, NY, August 20, 2014] The NYTVF ([www.nytvf.com](http://www.nytvf.com)) today announced a groundbreaking new partnership with **The Orchard** ([www.theorchard.com](http://www.theorchard.com)), an independent film/TV and music distribution company, that will award a guaranteed, six-episode series order to an outstanding selection from this year's New York Television Festival. The winner of the Orchard GO Project will be identified from the Festival's Official Artists and will produce their series in partnership with The Orchard and NYTVF.

The Orchard, which operates in more than 25 global markets, is rapidly expanding its film and television distribution efforts, most notably with a slate of newly-acquired films, including the Sundance Grand Jury Documentary Prize Winner *Rich Hill*, *Community*-creator Dan Harmon's *Harmontown*, and two Tribeca Film Festival standouts: Grand Jury Documentary Prize Winner *Point and Shoot* and psychological horror favorite *The Canal*. The partnership with the NYTVF will mark the first time that The Orchard will fund and produce its own original episodic series for distribution.

"We're thrilled to be part of such a unique partnership with NYTVF," said The Orchard's Paul Davidson, SVP of Film & TV. "We're proud to offer independent artists in television a platform where they can develop, produce, and distribute their exceptional creative achievements."

This partnership brings the total number of deals offered through the NYTVF in 2014 to 28, and is the second guaranteed series offered by a Development Partner of the indie TV organization this year (the first being the **Travel Channel/ulive** digital series award, which was [announced in May](#)). The Orchard joins other previously-announced 2014 development partners **A&E, Channel 4, Comedy Central, FremantleMedia North America, FOX, FYI, HISTORY, Investigation Discovery, Lifetime, Lionsgate/Sea to Sky, National Geographic Channels, SundanceTV, truTV, and WE tv**, each of which has committed to offer at least one development opportunity to independent artists this year. Additional deals to be announced in the coming weeks.

"As the NYTVF continues to grow, our primary goal remains the same: provide our Official Artists with access to more, unique opportunities to develop their work with forward-thinking networks and distributors. This sight-unseen series order by The Orchard is testament to the quality of the talent in the independent TV community," said NYTVF Founder and Executive Director Terence Gray. "Like the NYTVF, The Orchard has great indie roots, and we are thrilled to be partnering with them for this project."

## About NYTVF Official Artists

Last week, the NYTVF announced the [62 projects](#) making up the competition slate for its [Independent Pilot Competition](#) (IPC), with each project's creators being named [Official Artists](#) for the 10th annual New York Television Festival in October. In addition to those selected for the IPC, others with Official Artist status include finalists and semi-finalists from other 2014 NYTVF initiatives, including the [A&E](#), [History](#), and [Lifetime Unscripted Development Pipelines](#), and the [FOX Comedy Alumni Program](#), as well as international partnered initiatives with [BAFTA](#), [Just for Laughs](#), and Bell Media's [BravoFACT program](#). Additionally, the organization recently announced an opportunity for award-winning alumni from its first ten years to return to the Festival as part of the [NYTVF10 Alumni Program](#).

Official Artists have exclusive access to the NYTVF's Industry Partners through the [NYTVF Connect](#) marketplace, which includes the opportunities to meet, network and [pitch](#) some of the top network, studio, and production executives in the business.

## About The Orchard

The Orchard is a pioneering music, video and film distribution company and top-ranked Multi Channel Network operating in more than 25 global markets. With a holistic approach to sales and marketing combined with industry-leading technology and operations, The Orchard amplifies reach and revenue across hundreds of digital, physical and mobile outlets around the world. The Orchard streamlines content owners' business complexity with an intuitive client dashboard, comprehensive rights management and tailored client support. Founded in 1997, The Orchard empowers businesses and creators in the entertainment industry. For further information, please visit [www.theorchard.com](http://www.theorchard.com).

## About the NYTVF

Established in 2005, the NYTVF constructs new and innovative paths of development and talent identification, while simultaneously complementing the traditional television development model. By partnering directly with networks, studios, production companies, digital platforms, and brands, the NYTVF provides its Industry Partners with a streamlined development model, leveraging its vast creative community of over 14,000 independent producers and production companies, to create content with specific partners in mind. During the annual New York Television Festival – held each fall in New York City – the NYTVF brings together its top artists and industry decision-makers for a series of events designed to foster networking, collaboration and education. The Festival also marks the culmination of the organization's yearly development efforts and features screenings of top independent content, educational panels, fan events, red carpet premieres, and more. For more information on the NYTVF and the annual Festival, visit [www.nytvf.com](http://www.nytvf.com), and to learn about opportunities to submit for its year-round development initiatives, visit <http://www.nytvf.com/submit.html>.

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