



truTV, NYTVF PARTNER TO BRING INDEPENDENT TV CREATORS OPPORTUNITY FOR A COMEDY PROJECT

**Network Will Team with NYTVF Productions on a Comedy Project, Selected from
Among the Official Artists Invited to the 11th Annual New York Television Festival, Taking
Place October 19-24, 2015 in Manhattan**

truTV President and Head of Programming Chris Linn Joins NYTVF Board

[*New York, NY, April 8, 2015*] The NYTVF (www.nytvf.com) today announced a new partnership with **truTV** that guarantees a deal on a comedy project to be awarded to an outstanding project from this year's New York Television Festival. The winner of the **truTV Greenlight Award** will be identified from among the Festival's 2015 Official Artists, and will develop a project in partnership with truTV and the Festival's recently-launched production arm, **NYTVF Productions**.

Also today, the NYTVF – an organization dedicated to identifying and nurturing top independent creative talent and fostering connections with networks, studios and brands – announced the dates for the 11th annual New York Television Festival, its flagship event, which will take place this year in Manhattan from October 19-24.

truTV, which recently announced a deal to bring pop culture game show *Billy on the Street* to the network, is returning to the New York Television Festival in search of comedic non-scripted programming, with an emphasis on Comedy formats. Since 2012, truTV has guaranteed development deals to independent artists through the NYTVF.

The NYTVF has also announced that truTV President and Head of Programming Chris Linn is the newest addition to its Executive Board (nytvf.com/executiveboard.html) – a group of industry leaders who hold top positions at the networks, studios, agencies and other companies that are part of the fast-evolving television and digital video ecosystem.

"We are thrilled to be partnering with NYTVF Productions on this exciting project and look forward to identifying emerging talent that fits with the truTV brand," said Linn.

"Since Chris joined truTV, the network has made great strides to set itself apart from the competition, on the back of his bold programming strategy. This has included cutting edge comedy like *Friends of the People*, *The Carbonaro Effect* and *Impractical Jokers* – a series starring a comedy troupe, The Tenderloins, whose members also happen to be multiple-year New York Television Festival alumni – and we're excited to bring this awesome opportunity to our base of hugely talented comedy creators," said NYTVF Founder and Executive Director

Terence Gray. “As the NYTVF heads into its second decade, our primary goal remains the same: provide independent creators with access to more, unique opportunities to develop their work with forward-thinking networks and distributors. This comedy project by truTV is a testament to the quality of the talent in the independent TV community.”

truTV Greenlight Award: Creative Guidelines

truTV is partnering with the NYTVF to find the next generation of great comedic voices and exciting new comedy-based formats. For inspiration, submitters are encouraged to check out existing truTV programming including the upcoming *Funny or Die's Billy on the Street* from Billy Eichner and returning favorites *Friends of the People*, *The Carbonaro Effect*, and *Impractical Jokers*. The full creative brief and additional details can be found at <http://www.nytvf.com/deals.html>

To submit to the NYTVF's Independent Pilot Competition, producers must submit a television or digital pilot, between four (4) and sixty (60) minutes in length by June 29, 2015. Additional submission details, deadlines, and submission forms are available at http://www.nytvf.com/2015_ipc.html.

The truTV Greenlight Award joins the previously-announced Comedy Central and HISTORY on NYTVF's slate of 2015 development partners, with many more to be announced in the weeks to come. Information for these and all NYTVF submission opportunities can be found at <http://www.nytvf.com/submit.html>. Producers selected as finalists in any NYTVF initiative throughout the year will be invited to participate in the 2015 Festival as Official Artists.

About truTV

truTV takes viewers on a fun ride that surprises and entertains. The network delivers a dynamic mix of action, comedy and competition, featuring engaging characters and compelling new worlds that pull you in and leave you wanting more. Currently seen in 92 million U.S. households, truTV features such popular original series as *Impractical Jokers*, *The Carbonaro Effect*, *Friends of the People*, *Hack My Life*, *How to Be a Grown-Up*, *Barmageddon* and *Breaking Greenville* as well as the upcoming *Billy on the Street*, *Those Who Can't*, *Six Degrees of Everything*, *Santas in the Barn* and *The Hustlers*. In addition, truTV is a partner in airing the NCAA Division I Men's Basketball Championship.

Turner Broadcasting System, Inc., a Time Warner company, creates and programs branded news; entertainment; kids and young adult; and sports media environments on television and other platforms for consumers around the world.

About the NYTVF

Established in 2005, the NYTVF constructs new and innovative paths of development and talent identification, while simultaneously complementing the traditional television development model. By partnering directly with networks, studios, production companies, digital platforms, and brands, the NYTVF provides its Industry Partners with a streamlined development model, leveraging its vast creative community of over 15,000 independent producers and production companies, to create content with specific partners in mind. During the annual New York Television Festival – held each fall in New York City – the NYTVF brings together its top artists and industry decision-makers for a series of events designed to foster networking, collaboration and education. The Festival also marks the culmination of the organization's yearly development efforts and features screenings of top independent content, educational panels, fan events, red carpet premieres, and more. For more information on the NYTVF and the annual Festival, visit www.nytvf.com, and to learn about opportunities to submit for its year-round development initiatives, visit <http://www.nytvf.com/submit.html>.

Press Contacts:

Don Ciaramella / Matt Biscuiti

The Lippin Group

212-986-7080

don@lippingroup.com / matt@lippingroup.com