

FOR IMMEDIATE RELEASE



**A+E NETWORKS AND THE NYTVF TEAM FOR *CREATE360°*, OFFERING
INDIE PRODUCERS DEVELOPMENT OPPORTUNITIES ACROSS THE
NETWORK GROUP**

**New Scripted Program Seeks Emerging Writers For Lifetime,
Unscripted Pipelines Continue with A&E, HISTORY and Lifetime,
While FYI and H2 will Take Live Pitches at the 11th Annual
New York Television Festival October 19-24**

[New York, NY, July 14, 2015] The NYTVF (www.nytvf.com) today announced a partnership with longtime sponsor **A+E Networks** that will identify outstanding new writers and producers for potential development opportunities with **A&E, HISTORY, Lifetime, FYI** and **H2**.

The program, dubbed *Create360°*, offers independent television writers, producers, and production companies unique opportunities with the network group. The comprehensive development program builds on the longtime unscripted partnership between the NYTVF and A+E Networks, and provides additional opportunities for scripted television writers and producers.

A+E Networks-NYTVF *Create360°* includes the following programs:

- **Lifetime Writers Project** – The network group's first scripted partnership with NYTVF, the Lifetime Writers Project invites emerging TV writers to submit concepts for hour-long series for consideration. Five writers will be selected by the network as Lifetime Writing Fellows and will receive a grant to attend the 2015 New York Television Festival as Official Artists to meet with network executives about their projects.
- **Unscripted Pipeline** – **A&E, HISTORY** and **Lifetime**, will again invite unscripted producers to submit character-based sizzle tapes and series treatments, with each network offering a potential development opportunity to a selected producer.
- **NYTVF Pitch** – Any writers/creators named Official Artists for the 2015 New York Television Festival as part of these or other 2015 NYTVF competitions will be eligible to submit original series concepts for consideration by **FYI** and **H2** executives. Since the NYTVF launched its Pitch program in 2011, 17 networks, platforms, and studios have awarded indie artists with development deals based on pitches presented to them at the annual Festival.

“A+E Networks has seen recent success in the scripted area, and with the demand for talented storytellers across the television landscape at an all time high, we are proud that they are extending their partnership with us beyond the terrific foundation of unscripted development that we've worked on with the networks for many years,” said NYTVF Founder Terence Gray. “There exists a unique opportunity for bold, new voices in today’s marketplace, and we're thrilled to bring the indie creative community this fantastic opportunity to work with one of the best network groups in the business.”

This is the eleventh consecutive year that A+E Networks is among the Festival's growing list of partners. A&E enjoys distinction as both the first network to sign on when the Festival launched in 2005, as well as the first network to purchase a concept out of the Festival when it optioned and went on to re-pilot a comedy format from James Murray (truTV's *Impractical Jokers*) that was an NYTVF Official Selection in the inaugural event. Additionally, both the network group's President and CEO Nancy Dubuc, and the President of Brand Strategy and Business Development for A+E Studios, Robert DeBitetto, are a part of the organization's Executive Advisory Board.

The Lifetime Writers Project (Submissions open July 27-August 7)

For the first time, NYTVF is partnering with Lifetime in search of talented television writers with bold new scripted concepts for further development opportunities with the premier female-focused entertainment destination and home to one of the summer's breakout hits, *UnREAL*.

The NYTVF-Lifetime Writers Project is soliciting new hour-long, brand-defining series concepts from emerging TV scribes. To submit, writers must enter an original series overview (up to four pages) along with an excerpt from the series' pilot script (up to fifteen pages) and a current C.V.

A screening committee of NYTVF officials will narrow the pool of entrants down to a selection of semi-finalists for review by Lifetime, and all semi-finalists will be invited to participate in the 2015 New York Television Festival as Official Artists. The network will select five (5) writing fellows, each of whom will receive a grant (\$1000 per artist) to attend the 2015 Festival and meet with Lifetime executives during the event.

Additional information, creative guidelines, and rules can be found at www.nytvf.com/2015_lifetime.html.

Unscripted Development Pipeline (Accepting submissions through August 17)

A&E, HISTORY, and Lifetime are returning to the 2015 New York Television Festival in search of new, bold, unscripted show concepts and out-of-this-world characters. The A+E Networks 360° Unscripted Development Pipeline is seeking character tapes and sizzle reels from independent producers and production companies, with each network offering submitting producers shot at potentially developing their concept with the corresponding network.

Submitting producers can review creative briefs from A&E, HISTORY, and Lifetime for additional information and creative guidelines at www.nytvf.com/2015_pipeline.html.

A screening committee of NYTVF officials will narrow the pool of entrants down to a selection of finalists for review by the participating networks, which will identify projects of interest for meetings during the 2015 New York Television Festival, with finalists invited to participate as Official Artists. Each network will select one winner to receive a grant of \$5,000 and a potential opportunity for further development with A+E Networks.

NYTVF Pitch: FYI and H2

Writers/creators named Official Artists for the 2015 New York Television Festival, including those for the above as well as all other 2015 NYTVF competitions, will be eligible to submit original series concepts for consideration by **FYI** and **H2** executives. Additional creative guidelines will be provided exclusively to Official

Artists by the networks.

Information for these and all NYTVF submission opportunities can be found at www.nytvf.com/submit.html.

About A+E Networks

A+E Networks®, LLC. is an award-winning, global media content company offering consumers a diverse communications environment ranging from television networks to websites, DVDs, gaming, watch apps and educational software. A+E Networks is comprised of A&E®, Lifetime®, History®, LMN®, FYI™, H2™, A+E Studios™, History en Español™, Crime & Investigation Network™, Military History™, Lifetime Real Women®, A&E IndieFilms®, A+E Networks International®, A+E Networks Digital® and A+E Networks Consumer Products™. A+E Networks channels and branded programming reach more than 350 million households in over 200 territories. A+E Networks, LLC. is a joint venture of Disney-ABC Television Group and Hearst Corporation.

About the NYTVF

Established in 2005, the NYTVF constructs new and innovative paths of development and talent identification, while simultaneously complementing the traditional television development model. By partnering directly with networks, studios, production companies, digital platforms, and brands, the NYTVF provides its Industry Partners with a streamlined development model, leveraging its vast creative community of over 15,000 independent producers and production companies, to create content with specific partners in mind. During the annual New York Television Festival – held each fall in New York City – the NYTVF brings together its top artists and industry decision-makers for a series of events designed to foster networking, collaboration and education. The Festival also marks the culmination of the organization’s yearly development efforts and features screenings of top independent content, educational panels, fan events, red carpet premieres, and more. For more information on the NYTVF and the annual Festival, visit www.nytvf.com, and to learn about opportunities to submit for its year-round development initiatives, visit <http://www.nytvf.com/submit.html>.

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