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By Paul J. Gough

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NEW YORK -- ABC's supernatural drama "Pushing Daisies" will get a flowery opening at next month's New York Television Festival.

Organizers said Wednesday that the pilot, created by Bryan Fuller ("Heroes") and directed by Barry Sonnenfeld ("Men in Black") will be screened during the festival. Fuller, Sonnenfeld and members of the cast also will be the guests at a reception at New World Stages where they will answer questions from festivalgoers.

It was the first announced screening for the second annual Premiere Week series to be held at the New York Television Festival. The festival, in its third year, honors and promotes independent TV production.

The festival recently announced 28 pilots, a mixture of comedies, dramas and nonfiction shows from all over the world, that will compete for prizes. Other shows that have been sold from the festival in previous years include "Criss-Cross" (A&E Television Networks), "Split the Difference" (NBC) and "Off the Hook" (Versus).

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