



RED ARROW ENTERTAINMENT GROUP EXPANDS PARTNERSHIP WITH NYTVF TO OFFER TWO GUARANTEED COMEDY DEALS TO INDEPENDENT CREATORS AT 11TH ANNUAL FESTIVAL

Red Arrow subsidiaries Left/Right and Fabrik Entertainment on-board to shepherd selected projects through development

Official Artists at the 2015 New York Television Festival to be eligible for consideration

[New York, NY, June 24, 2015] The NYTVF (www.nytvf.com) today announced an expanded partnership with longtime supporter **Red Arrow Entertainment Group** that will identify outstanding new comedy voices for further development and production opportunities.

Red Arrow, a global production and distribution group with 13 TV production companies spanning seven countries, is part of ProSiebenSat.1 Media AG, one of Europe's leading media groups. In its comedy-centric partnership with the NYTVF, Red Arrow is bringing in two of its U.S.-based production companies to further develop selected projects and shepherd the creators through the process:

- **Left/Right**, the New York-based production company behind the current Bravo scripted series *Odd Mom Out* and the upcoming USA comedy, *donny!*, along with hundreds of hours of unscripted programming for networks ranging from Showtime to AMC, will be selecting a pilot/producer from this year's Independent Pilot Competition for a \$10,000 grant to further develop their project.
- Los Angeles-based **Fabrik Entertainment**, the production company behind hits including AMC's *The Killing* and USA's *Burn Notice*, along with current offerings including Amazon Studio's *Bosch* as well as the FX series *The Comedians*, will participate in NYTVF Pitch, where executives will assess comedy scripts submitted by NYTVF Official Artists, offering a guaranteed deal to at least one writer.

“We are extremely pleased to expand our partnership with the NYTVF, one of the most prestigious independent TV festivals, and to offer development and production opportunities to ambitious creative talents,” said Michael Schmidt, CCO Red Arrow Entertainment Group. “We recently established a corporate presence in New York aiming to facilitate new partnerships with U.S. creatives. Red Arrow is continually looking at options how we can welcome new partners and this partnership perfectly fits our objectives. The U.S. is full of incredibly talented creators and we are very happy to engage with them in the context of the NYTVF.”

“The commitment from Red Arrow to develop two projects coming out of this year's Festival represents a truly remarkable opportunity for independent creators to work with some of the best development and production executives in the business at Left/Right and Fabrik,” said NYTVF Founder Terence Gray. “We are absolutely thrilled and honored to be expanding our longtime partnership with Red Arrow, and in a year during which

Festival alumni projects have gained traction at networks across the spectrum, including HBO and NBC, this is an important and dynamic next step in furthering the idea of independent TV and the role the NYTVF plays in the identification and fostering of new talent.”

The Red Arrow and Left/Right Comedy Award: Creative Guidelines

The New York Television Festival is partnering with Red Arrow Entertainment Group (*Married at First Sight*, *The Comedians*, *Bosch*, and *Lilyhammer*) and its subsidiary, Left/Right (*Odd Mom Out* and the upcoming *donny!*), to recognize and honor the next independent and original voice of television comedy. NYTVF, Red Arrow and Left/Right will award at least one winning entrant from this year’s festival a grant of \$10,000 and the opportunity to jointly develop his or her idea for television. Criteria include originality of comedic voice, ambition and scale, as well as commercial appeal. Red Arrow and Left/Right are especially interested in compelling work by writer-performers and will consider narrative/single-camera sitcoms, multi-camera sitcoms, sketch, and "late night" comedy.

To submit to the NYTVF's Independent Pilot Competition, producers must submit a television or digital pilot, between four (4) and sixty (60) minutes in length by **June 29, 2015**. Additional submission details, deadlines, and submission forms are available at http://www.nytvf.com/2015_ipc.html.

The Red Arrow and Fabrik Entertainment Comedy Script Award: NYTVF Pitch

Writer/creators named Official Artists for the 2015 New York Television Festival will be eligible to submit original comedy scripts for consideration. Additional creative guidelines will be provided exclusively to Official Artists.

The Red Arrow Comedy Awards join previously-announced opportunities from Comedy Central, truTV, and HISTORY on NYTVF’s slate of 2015 development partners, with more to be announced in the weeks to come.

Information for these and all NYTVF submission opportunities can be found at <http://www.nytvf.com/submit.html>. Producers selected as finalists in any NYTVF initiative throughout the year will be invited to participate in the 2015 Festival as Official Artists.

About Red Arrow Entertainment

Red Arrow Entertainment Group incorporates global distributor Red Arrow International as well as 13 TV production companies spanning seven countries, the multi-channel network Collective Digital Studio (Los Angeles), and creative partnerships and joint ventures with STV Productions (UK), The Imaginarium Studios (UK), Sync Media (Dubai) and United Artists Media Group (Mark Burnett/Hearst; UK). The group’s production portfolio includes highlights like “Bosch”, “Odyssey”, “The Comedians”, “Lilyhammer”, “Roald Dahl’s Esio Trot”, “100 Code”, “Odd Mom Out”, “Married at First Sight”, “Say Yes To The Dress”, “The Taste”, “Mob Wives”, “Little Women”, “Off Their Rockers” and “A League of Their Own”. Red Arrow Entertainment Group is part of ProSiebenSat.1 Media AG, one of Europe's leading media groups. www.redarrow.tv

About Left/Right

Left/Right has produced hundreds of hours of television in an extraordinarily eclectic mix of genres ranging from hard-hitting documentaries to side-splitting docu-series, single-camera sitcoms to multi-camera melodramas, and everything in between. Past and present projects range from “This American Life” (Showtime), the Emmy Award-winning television adaptation of the popular public radio show, to “Mob Wives” (VH1), the hit series about a group of women who are married to the mob, to “Small Town Security” (AMC), the surreal and stranger-than-fiction comedy series about a private security business like no other. Scripted productions include the comedies “Odd Mom Out” (Bravo) and “donny!” (USA). The company’s documentary unit produces features and specials for networks such as PBS, History, Discovery, and many others. The shows have been nominated for over a dozen Emmy Awards and have won multiple awards, including the Emmy for Best Nonfiction Series. Left/Right is part of the Red Arrow Entertainment Group. www.leftright.tv.

About Fabrik Entertainment

LA-based television development and production company, Fabrik Entertainment creates compelling, original programming both for the US and international markets. The company has built a reputation in the US for delivering outstanding high-impact series, both original and format based. Fabrik's past and present highlights include “The Killing” (AMC), “Burn Notice” (USA), “The Good Guys” (Fox) as well as “Bosch” (Amazon's first ever original drama series), based on Michael Connelly’s best-selling Harry Bosch book series, and “The Comedians” (FX), starring Billy Crystal and Josh Gad. Fabrik Entertainment is part of the Red Arrow Entertainment Group. <http://redarrow.tv/companies/fabrik-entertainment>.

About the NYTVF

Established in 2005, the NYTVF constructs new and innovative paths of development and talent identification, while simultaneously complementing the traditional television development model. By partnering directly with networks, studios, production companies, digital platforms, and brands, the NYTVF provides its Industry Partners with a streamlined development model, leveraging its vast creative community of over 15,000 independent producers and production companies, to create content with specific partners in mind. During the annual New York Television Festival – held each fall in New York City – the NYTVF brings together its top artists and industry decision-makers for a series of events designed to foster networking, collaboration and education. The Festival also marks the culmination of the organization’s yearly development efforts and features screenings of top independent content, educational panels, fan events, red carpet premieres, and more. For more information on the NYTVF and the annual Festival, visit www.nytvf.com, and to learn about opportunities to submit for its year-round development initiatives, visit <http://www.nytvf.com/submit.html>.

#

Press Contacts:

Don Ciaramella / Matt Biscuiti

The Lippin Group

212-986-7080

don@lippingroup.com / matt@lippingroup.com